AdvisorNet FINANCIAL | Senior Graphic Designer

(full-time, regular employment)

AdvisorNet Financial has been an innovative leader in the financial services industry for over 60 years. We provide the services and support independent financial advisors rely on to operate their firms efficiently and competitively. Over the years we've developed a vast network which allows us to provide our 300+ independent advisors access to the support services and industry partners that advisors in large institutions enjoy without having to be part of a large institution. For more information, please visit us at www.advisornet.com.

You will be a great fit if you enjoy working with people and data in a very dynamic, fast-paced environment. Our group requires people to be friendly, outgoing, and to thrive in an environment working on and in the business at the same time.

RESPONSIBILITIES

Overview:

The Senior Graphic Designer will take written or spoken ideas and turn them into images, layouts and other designs. You can articulate the value of a concept or visual design to key stakeholder, team members and clients with equal effectiveness. The Sr. Graphic Designer will embrace new ideas, help elevate the ideas of others, be flexible, creative and agile.

Key Areas of Responsibilities:

- Develop design projects from conception to delivery for corporate and client branding
- Create relationships quickly with clients to understand and deliver on their marketing and design needs
- Design original pieces, including stationery, flyers, brochures, illustrations, infographics, power point presentations, website layout
- Increase UX and UI on corporate and client websites and digital communication
- Collaborate cross-functionally to ensure deliverables are approved, compliant and meets the criteria of the project including deadlines
- Excellent communication skills in sharing your design concepts, presenting to all levels of co-workers throughout all stages of design
- Vendor management including print vendors and execution of printed items
- Refine images, fonts and layouts using graphic design software
- Maintain and enforce brand consistency throughout marketing projects using corporate and client branding standards
- Partner with marketing team on company events and corporate or client projects
- Stay current with industry trends and tools

QUALIFICATIONS

- BFA / BA / BS
- 5+ years of experience as a designer, ideally in the financial industry
- Strong communication skills and ability to stay on-task with multiple projects through completion
- Demonstrated time management and organizational skills
- An online portfolio demonstrating your typography, design, and/or illustration skills
- Expert level skills in Adobe CC: Photoshop, Illustrator, InDesign, Adobe XD
- Advanced knowledge of Microsoft Word, Excel, PowerPoint
- Experience in working with web and digital solutions

- Experience working with online CRM and email distribution tools such as SalesForce and Constant Contact
- A start-up mentality
- Word Press experience
- Highly skilled communicator and driver of timelines and due dates
- Ability to ideate and execute creative solutions quickly
- Strong design skills with the ability to flex between corporate and client branding and styles
- Demonstrated experience as a talented designer and conceptual thinker
- Great eye for detail, demonstrate creative and innovative problem solving

Disclaimer: This job description is only a summary of the typical functions of the job, not an exhaustive or comprehensive list of all possible job responsibilities, tasks, and duties. Responsibilities, tasks, and duties of the jobholder might differ from those outlined in the job description and other duties, as assigned, might be required.